

Belle Isle Puts Safety First

Belle Isle's Red Light Running Public Safety Initiative!

As part of our continuing commitment to the health and safety of our citizens and visitors, Belle Isle begins the photo red light enforcement program. A 2016 study by the Insurance Institute of Highway Safety showed that Cities with active red-light camera programs experienced **21% fewer fatal red-light running crashes**, and **14% fewer fatal crashes** of all types at signalized intersections.



Protecting Belle Isle's Citizens from the High and Often Catastrophic Consequences of Red Light Running

In the U.S., nearly 900 people are killed and 150,000 people are injured every year by red light runners. The financial burden is extreme. The cost in human suffering is beyond measure. For this reason, Belle Isle begins the Red-Light Photo Enforcement Program.

RED Means Stop!



Red Light Cameras from NovoaGlobal Zero Fatality Program

Help protect citizens in Belle Isle and surrounding areas by obeying all traffic laws

About Red Light Cameras

Our vendor, NovoaGlobal, Inc., provides a state-of-the-art detection system that measures the speed of every vehicle as it approaches the intersection. If the system predicts that a violation is about to occur, it snaps a high-resolution digital photograph of the vehicle before the stop bar. If the vehicle actually runs the red light, the system captures a second image of the vehicle in the intersection. A digital video captures the entire event. No citation is issued until the event has been reviewed by two independent individuals including one police officer.



Frequently Asked Questions

Q: Are the red-light cameras safe?

A: Yes. Although some studies have suggested that red light cameras increase rear end collisions, they have been proven to reduce the much more dangerous “T-Bone” collisions.

Q: I’ve heard they’re just about raising revenue. Is this true?

A: This is false. The purpose of our program is safety, first, last and always.

Q: Will the City be enforcing right turn violations?

A: Yes, but only the most serious violations. A right turn on red before a complete stop is *illegal* and an officer stationed at the intersection would be perfectly within his rights to cite the driver. Florida law, however, permits photo enforcement of right turns. You are cautioned that any red-light violation is dangerous and may be cited.

Q: How will my privacy be protected?

A: Each image captured by the traffic infraction detectors is immediately encrypted and transmitted via a secure means. Only law enforcement personnel and NovoaGlobal personnel under a strict duty of confidentiality will view violation images unless they are displayed at a hearing requested by the violator.

Frequently Asked Questions

(continued)

Q: Will the cameras take my picture if I don’t run the red light?

A: The system may capture an image of your vehicle if you are in proximity to a violating vehicle or if you approach the intersection at a speed that indicates you may run the red light. If you do not run the red light, any image captured by the traffic infraction detectors will be discarded. We treat the protection of your identity and images *very seriously*.

Q: Can I contest a Notice of Violation?

A: Yes. Each Notice of Violation will include instructions on how you can submit an Affidavit of Non-Responsibility or have a formal hearing in front of a judge.